



Independent living for adults with physical disabilities  
and traumatic brain injuries



October 2017



## WORDS FROM SUSAN DiSTEFANO, EXECUTIVE DIRECTOR



I had the fortunate opportunity to hear Dan Pallotta speak in Chattanooga at the Tennessee Valley Institute conference this month. My response? Amazing and at the same time I thought "it's about time someone gets it right!" Dan states what we think about charities is all wrong. Why do donors not want to pay for support staff, development, planning, etc? Why is there the expectation that every dollar donated should go directly to those we serve? Who would volunteer to work for free to manage a nonprofit full time? I would suggest that most of us could not afford to work for free. Can you imagine running a Fortune 500 company and expecting the managing staff to receive nonprofit salaries? It actually is a nice thought, but in the real world, it just would not happen. When executives meet goals and are successful they are rewarded. Why in the nonprofit world do we criticize agencies who spend money on staffing and development? If it were not for my staff, I could not do my job. They are smart, talented people that could work almost anywhere. Why is the expectation that I pay them little more than they can make at McDonalds?

This new way of thinking has helped Hosanna understand that if we want better, happier employees, we need to continue to move forward paying staff better, spending more time planning, and using our resources as productively as possible. The result can only be happier residents. In the future, look for billboards sponsored by the Association of Fundraising Professionals that say "I am overhead" and feature pictures of staff from different nonprofits around town. We need to start the discussion and look at the future of the way nonprofits conduct business. Let's really start making a difference in serving those in need by investing our money in solutions! I encourage you to check out all Dan Pallotta has to share by logging on to [www.DanPallotta.com](http://www.DanPallotta.com) and check out his TED talk.



Bishop George Young (3rd from left) and members of the Episcopal Appalachian Ministry recently toured Hosanna with Susan and Board Member Ben Holt (2nd from right). The mission of the EAM is *"to inspire, nurture, and affirm those who address the environmental, cultural, and social needs of the people of Appalachia. Affirming our commitment to proclaiming the good news of God's realm, we engage in advocacy, education, networking, and grassroots ministries in the Appalachian region."*

Black Friday. Cyber Monday.

**#GIVINGTUESDAY**

**November 28, 2017**

You've heard about it, but with the busyness that happens around and after the Thanksgiving holiday, maybe you haven't gotten around to participating in it. We challenge you to make this year different! We encourage you to make a plan, get on-line, and give to your favorite participating non-profit organization on this year's Giving Tuesday. It's easy, convenient, and can make a world of difference to those served.



Our residents were out and about this summer enjoying some of the many pleasures Chattanooga has to offer. Clockwise from top: Riverfront Nights concert, Hunter Museum, Chester Frost Park, and a Chattanooga Lookouts game.

### From Judy Barker, board chair

**OPPORTUNITIES. CONNECTIONS.** Throughout decades of home visits as a school social worker, I sat with students and their families with the mission to seek every possible opportunity for them to stabilize, to heal, to survive, and/or to learn. I worked with each family to set-up their own action plan, outlining connections to resources to help maybe, with finances, food, shelter, education, abuse, and/or mental/physical health. Notably, I met with those families who were caring for children or adults with physical disabilities. An opportunity was taken to discuss with them their future care-plans upon their death or their incapacity to care for their physically-disabled family members. Some families had no such plans or unrealistic ones, so provided were connections to probable resources like the Hosanna Community. You, our dedicated Hosanna supporters, also have the heart and soul of a social worker! Each of you have already chosen a possible opportunity to help the Hosanna Community fulfill its mission whether it be, for instance, volunteering, donating or both. Thank you! I am now asking you to be vigilant daily of the numerous connections to be made throughout your individual/group interactions with businesses, church, friends, and family, simply spreading by word-of-mouth about this unique Hosanna Community – this shared knowledge may be just the lifeline for some deserving adult with physical disabilities in need of Hosanna. Meanwhile, the Hosanna Board and staff continue to secure more media connections to highlight Hosanna.



# THANK YOU TO OUR DONORS

## AND SUPPORTERS

### For general operating support:

Anonymous, Ken & Judy Barker, Hixson United Methodist Church XYZ Group, Estate of Bill & Norma Hubbuch, Hutcheson Foundation, Rivermont Presbyterian Church Women

### In honor of:

**Molly Miles**—Rev. Hugh Jones, Sharon Mills  
**Barry & Elaine Teague**—William Russell Scott

### In memory of:

**Lewis Card, Sr.**—Carlton Lee Thomas  
**B. Farrell Cooper**—Ken and Judy Barker  
**John B. Crimmins, Jr.**—Carlton Lee Thomas  
**Thomas Jordan**—Carlton Lee Thomas  
**Azalean Teague**—Bill and Ann Aiken  
**Ryan Shoup**—Sandra Stoddard  
**Rev. William Waddell**—Carlton Lee Thomas

### Special Needs

**Dawn Hewkin**—scholarship fund  
**Memorial Hospital Foundation**—transportation  
**Harry & Lucy Powell**—scholarship fund  
**St. Peter's Episcopal**—assistance with rent  
**Women of St. Timothy's Episcopal Church**—funding for electricity to our picnic pavilion



Thanks to Steve Russell & Sid Tyndale of **Rivermont Presbyterian** for organizing a wonderful barbecue picnic. We were treated to delicious food, good fellowship, and wonderful entertainment! And thanks to the generosity of the **Women of St. Timothy's** we were able to enjoy the cooling effects of a ceiling fan!



### Legacy Society

We continue to work to build our endowment fund and I welcome the opportunity to speak with you about ways you can give to protect Hosanna's future. Call me! I'd be happy to set up a time to meet and talk about options. We would love to welcome you to our **Legacy Society** by making a commitment to the future of Hosanna. I can be reached on my cell phone at 423-314-6921 or at the Hosanna office at 423-870-6880.

Susan DiStefano

**Legacy Society**  
**Gail and Bill Chapman**  
**Susan and David DiStefano**  
**Margaret Hubbuch**  
**Carolyn and Jeff Rice**  
**Elizabeth Williams**

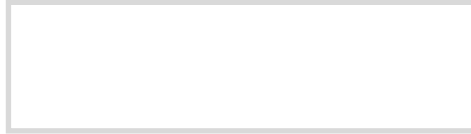


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*Hosanna Community is a non-profit, 501(c)3 organization which relies on the support of foundations, churches, businesses, and individuals to fulfill its mission. We, the staff and board, regard ourselves as accountable not only to you but also to God for stewardship of the funds you entrust to us. All contributions are tax deductible.*



Call 423-870-6880 or email  
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to make a reservation or for  
more information.

There  
is still  
time!!